



Data Deduplication Software

Storage Management · Fuzzy Matching · Persistent IDs · Single Customer View

In today's Big Data world, there has never been more information available to work with. Unfortunately, all these records are difficult to use, especially if they have been hand input or come from different systems. The simple task of figuring out who is who in a spreadsheet or database can be a daunting and time-consuming task. We guarantee the quickest most accurate and affordable results. Put us to the test!

What are the benefits of data deduplication?

- ✓ Create a Single Customer View (scv) by collecting all of your customer information from multiple databases and combining it into one record for a 360-degree view.
- ✓ Data accuracy. By identifying false positives, data cleansing, and other methods, fuzzy data string matching can help improve the quality and accuracy of your data.
- ✓ Reliable and confident data. Start making smarter decisions based on deduplicated, structured and reliable data.
- ✓ Match and combine disparate data sets with different schema, nomenclature, and variations and join away.
- ✓ Get rid of suppressed lists or records that should not be included in campaigns and improve the image of your brand or company.

SaaS (Pay-as-you-Go) • Monthly • Annual • Rent Software + Experts by the Hour (RDP)

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Group id	Golden Record	Not a Match	Data Source	Record	Match Data Source	Match record	Score	Score 1	Score 2	scr 1	conf 1	Nombre del negocio	scr 2	conf 2	Número de identificación	Org Jurídica	Natural	Tipo de identif.
523		0	271266	1	255	0.9483	0.9581	0.0000	0.9583	TECNIGLASS S.A.S.	0.9000	90109634	0.9518	0.9518	Personas Jurídicas	NIT		
524		0	96400	1	340	1.0000	1.0000	1.0000	1.0000	ACTIVOS S.A.S.	1.0000	860909051	0.9518	0.9518	Personas Jurídicas	NIT	336	
524		1	340	0	96400	1.0000	1.0000	1.0000	1.0000	ACTIVOS S.A.S.	1.0000	860909051	0.9518	0.9518	Personas Jurídicas	NIT		
524		0	128382	1	340	0.9449	0.9516	0.0000	0.9556	ACTIVOS BI S.A.S.	0.9000	901197180	0.9518	0.9518	Personas Jurídicas	NIT		
525		0	175172	1	180	1.0000	0.9556	1.0000	0.9556	HP COLOMBIA S.A.S.	1.0000	900242185	0.9518	0.9518	Personas Jurídicas	NIT	175	
525		1	180	0	175172	1.0000	0.9556	1.0000	0.9556	HP COLOMBIA S.A.S.	1.0000	900242185	0.9518	0.9518	Personas Jurídicas	NIT		
525		0	395195	1	180	0.9449	0.9516	0.0000	0.9556	HP COLOMBIA S.A.S.	1.0000	901451514	0.9518	0.9518	Personas Jurídicas	NIT		
526		0	327778	1	377	1.0000	1.0000	1.0000	1.0000	AGROPECUARIA ALAM S.A.	1.0000	890207037	0.9518	0.9518	Personas Jurídicas	NIT		
526		1	377	0	327778	1.0000	1.0000	1.0000	1.0000	AGROPECUARIA ALAM S.A.	1.0000	890207037	0.9518	0.9518	Personas Jurídicas	NIT	372	
526		0	387102	1	377	0.9428	0.9516	0.0000	0.9518	AGROPECUARIA JACAR S.A.	0.9000	900128651	0.9518	0.9518	Personas Jurídicas	NIT		
527		0	802061	1	457	1.0000	0.9706	1.0000	0.9706	DISTRIBUIDORA DE VINOS Y LICORES S	0.9000	890916575	0.9518	0.9518	Personas Jurídicas	NIT	452	
527		1	457	0	802061	1.0000	0.9706	1.0000	0.9706	DISTRIBUIDORA DE VINOS Y LICORES S	0.9000	890916575	0.9518	0.9518	Personas Jurídicas	NIT		
527		0	109489	1	457	0.9428	0.9517	0.0000	0.9517	DISTRIBUIDORA DE VINOS Y LICORES II	0.9000	901461330	0.9518	0.9518	Personas Jurídicas	NIT	739	
528		0	819676	1	754	1.0000	1.0000	1.0000	1.0000	SUMATRAS S.A.S.	1.0000	890900385	0.9518	0.9518	Personas Jurídicas	NIT		
528		1	754	0	819676	1.0000	1.0000	1.0000	1.0000	SUMATRAS S.A.S.	1.0000	890900385	0.9518	0.9518	Personas Jurídicas	NIT		
528		0	506553	1	754	0.9428	0.9516	0.0000	0.9524	SUMATRAS S.A.S.	1.0000	890900385	0.9518	0.9518	Personas Jurídicas	NIT		
529		0	488333	1	342	1.0000	0.9897	1.0000	0.9897	DISTRIBUCIONES RIA S.A.S.	1.0000	890023234	0.9518	0.9518	Personas Jurídicas	NIT		
529		1	342	0	488333	1.0000	0.9897	1.0000	0.9897	DISTRIBUCIONES RIA S.A.S.	1.0000	890023234	0.9518	0.9518	Personas Jurídicas	NIT		
529		1	562	0	488335	1.0000	0.9897	1.0000	0.9897	DISTRIBUCIONES RIA S.A.S.	1.0000	890025234	0.9518	0.9518	Personas Jurídicas	NIT	558	
529		0	205431	1	562	0.9428	0.9516	0.0000	0.9516	DISTRIBUCIONES RIA S.A.S.	0.9000	901009107	0.9518	0.9518	Personas Jurídicas	NIT	542	
530		0	680299	1	546	1.0000	0.9039	1.0000	0.9039	VALORES Y CONTRATOS S.A. - VALORICO	1.0000	890182130	0.9518	0.9518	Personas Jurídicas	NIT	356	
530		1	546	0	680299	1.0000	0.9039	1.0000	0.9039	VALORES Y CONTRATOS S.A. - VALORICO	1.0000	890182130	0.9518	0.9518	Personas Jurídicas	NIT		
531		0	234232	1	546	0.9428	0.9516	0.0000	0.9516	VALORES Y CONTRATOS SAS	0.9000	901086932	0.9518	0.9518	Personas Jurídicas	NIT		
531		0	180055	1	360	1.0000	0.9581	1.0000	0.9581	COMPANIA MANUFACTUREIRA MANISC	1.0000	890009139	0.9518	0.9518	Personas Jurídicas	NIT	285	
531		1	360	0	180055	1.0000	0.9581	1.0000	0.9581	COMPANIA MANUFACTUREIRA MANISC	1.0000	890009139	0.9518	0.9518	Personas Jurídicas	NIT		
531		0	680351	1	360	0.9428	0.9516	0.0000	0.9510	COMPANIA MANUFACTUREIRA ONIX S.A.	0.9000	890014620	0.9518	0.9518	Personas Jurídicas	NIT		
532		0	880377	1	291	1.0000	0.9474	1.0000	0.9474	GNE Soluciones S.A.S.	1.0000	900773847	0.9518	0.9518	Personas Jurídicas	NIT		
532		1	291	0	880377	1.0000	0.9474	1.0000	0.9474	GNE Soluciones S.A.S.	1.0000	900773847	0.9518	0.9518	Personas Jurídicas	NIT		

CUBO iQ® Deduplication
Automation Process – getting clean
is the first step in best practice we
help you also stay clean.

Stay up to date 24/7: Monitor
omnichannel workflows in real time
or scheduled batch approach.

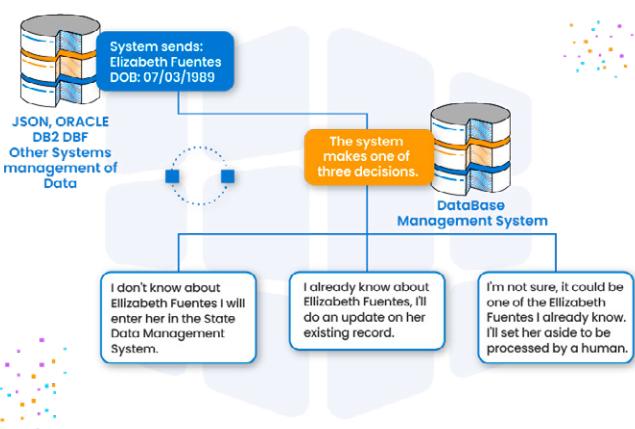
Master record rule maker: keep
data golden with our automatic
update or overwrite business rules
with fuzzy matching in real-time,
and more...

Why is data deduplication important?

Data deduplication is critical as it greatly reduces the need for storage space, enhances data analytics, and increases data quality which helps save money and allows users to make decisions based on data it is also vital to insure steps are taken against identity fraud, customer integrity, transactions, and improves the customer experience by inspiring trust.

Save up to 80% on time spent data matching vs. Fuzzy Look Up, SQL Scripts, Python, R

Data deduplication is a technique used in computers to get rid of multiple copies of duplicate data. If the technology is successfully applied, it can increase storage utilization and brand reputation, which could lead to lower capital expenditures by decreasing the total amount of storage media needed to meet storage capacity requirements. Fuzzy matching algorithms are needed in today's complex inputs from "fat finger", phonetic, and system-related input errors.



How can our CUBO iQ® data deduplication tool kit help?

- ✓ Specially designed to be used by anyone, not just IT personnel. (Data Analysts, Data Scientists, Business Leaders, Admin, C-Level Executives, Marketing and more!)
- ✓ With our drag-and-drop solution deduplicate your complex data in a matter of minutes with our world-class fuzzy matching algorithms.
- ✓ Deduplicate your data in less than 5 clicks with our intuitive data deduplication interface.

Are you ready to start with a true single source of truth?

Completely transform the way you view your data! Take your data quality initiative to another level today! Freemium version available.

[Test Drive CUBO iQ®](#)

