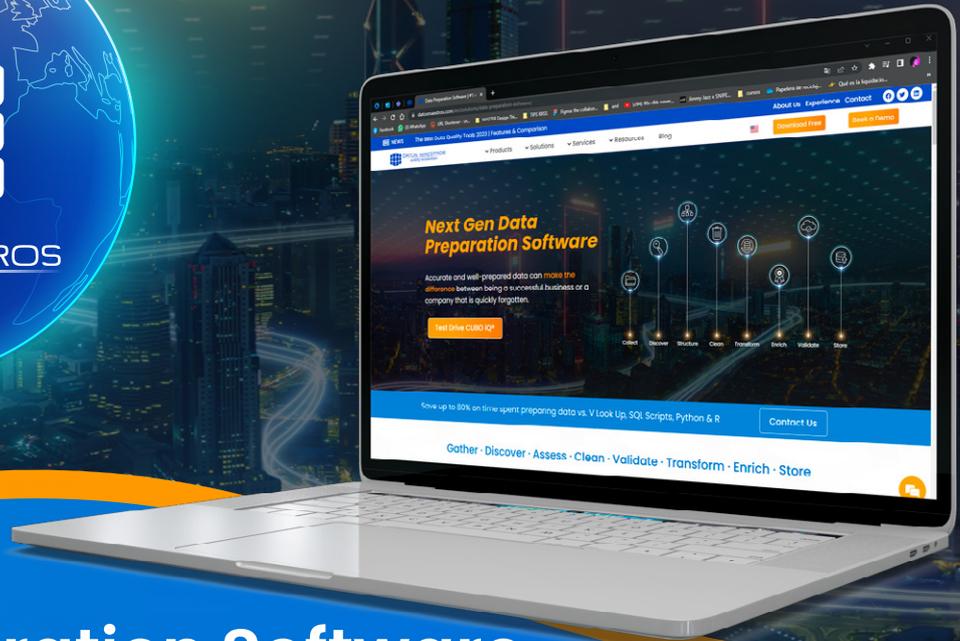




DATOS MAESTROS
entity resolution



Data Preparation Software

Gather · Discover · Assess · Clean · Validate · Transform · Enrich · Store

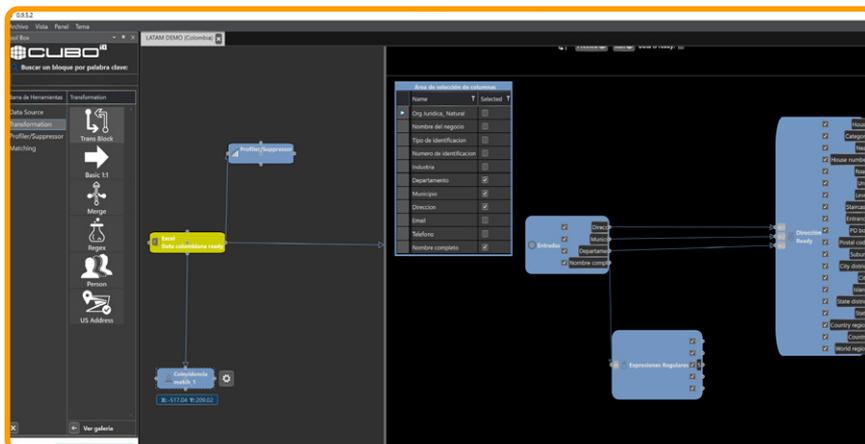
By instilling an efficient and repeatable data preparation process, organizations can enable analysts to speed up this time-consuming, iterative step to free up more time for analysis and the production of constructive insights and models for Power BI, Tableau and custom dashboards. In short, organizations cannot survive without efficient data preparation; if analysts do not clean and structure data the right way, they are less likely to get meaningful result.

What are the benefits of data preparation?

- ✓ Ensure that the data used in analytics applications produces accurate results.
- ✓ Find and fix data problems that might not otherwise be noticed.
- ✓ Allow business executives and operational staff to make better decisions.
- ✓ Lower the cost of data management and analytics.
- ✓ Prevent duplication of effort in preparing data for use in multiple applications.
- ✓ Increase the return on investment (ROI) from BI and analytics initiatives.
- ✓ Enhance models and get clean Power BI, Tableau, and dashboard reports.

SaaS (Pay-as-you-Go) · Monthly · Annual · Rent Software + Experts by the Hour (RDP)

Book DEMO



CUBO iQ® data preparation automation for your real time needs; getting clean is the first step in the data preparation process, the next challenge is staying clean. With our business process automation reap the following benefits:

Stay up to date 24/7 | Business Rule Monitoring | Update/Overwrite | Golden Record | Anomaly Detection | Powerful Merging and more.

Why is data preparation important?

Data collection, combination, structure, and organization are all steps in the process of preparing data for use in business intelligence (BI), analytics, and data visualization applications. Data preprocessing, profiling, cleansing, validation, and transformation are all parts of data preparation. It frequently includes and entails combining data from various internal systems and outside sources.



Save up to 80% on time spent preparing data vs. V Look Up, SQL Scripts, Python & R

Ensuring that raw data is correct and consistent before processing and analysis so that the outcomes of BI and analytics applications will be valid is one of the main goals of data preparation. When data is created, they frequently include missing numbers, inaccuracies, or other problems, and when disparate data sets are merged, they frequently have different formats that need to be reconciled. Large portions of data preparation tasks involve correcting data problems, confirming data quality, and consolidating data sets to truly make data driven based decisions.



CUBO IQ® data preparation software ingredients:

- ✓ On Premise, cloud and hybrid integration with API.
- ✓ Data profiling, parsing, and smart dictionaries with repeatable business rules for maximum data quality.
- ✓ Regular expression libraries with string-searching algorithms for “find and replace” operations on strings, or for input validation.
- ✓ Fuzzy matching algorithms (Jaro, Levenshtein, Damerau Levenshtein, words order and our proprietary touch).
- ✓ Golden record, master record, survivorship rules for a true 360° experience with flexible crosswalks.

Are you ready to prep your data for BU success?

Completely transform the way you view your data! Take your data quality initiative to another level today! Freemium version available.

Test Drive CUBO IQ®

